



Press Release

David Caffall appointed Chairman of the Agrosupply Section

Brussels, 11 february 2011

COCERAL announces the appointment of Mr David Caffall as Chairman of the Agrosupply Section which represents the European fertiliser and crop protection products trade within COCERAL. He also becomes a member of COCERAL's Presidium, whose members are responsible for the work of the Board and the organisation's strategic guidelines.



Mr Caffall is Chief Executive of the Agricultural Industries Confederation (AIC), the leading trade body for the agricultural supply industry in the UK. He succeeds Mr Carlo Costa from the Italian 'Compag'.

AIC consists of five key sectors (crop marketing, crop protection and agronomy, feed, fertilisers and seeds). As Chief Executive, David represents these at a senior level to governments, regulators and other relevant stakeholders across the UK and Europe.

David joined AIC on its formation in 2003 as its first Chief Executive. He previously held other senior roles in the supply industry. These included Executive Chairman of Agrovista in the UK and before that with Du Pont Ag Products where he had responsibility for 11 European countries.

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