



EU Sustainability and GM legislation Implications and challenges for trade

Australian Grains Industry Conference
Weathering risks: Creating opportunities

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COCERAL

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Melbourne - Australia

Agenda

1. COCERAL facts and figures
2. EU trade flows: Supply & Demand
 - Soybeans & products derived thereof
 - Corn
3. EU and worldwide GM adoption
4. Impact of the asynchronous approval in EU and the “zero” tolerance policy
 - Technical Solution for GMOs not “yet” authorized in the EU
 - LLP policy for GMOs not authorized in the EU
5. Sustainability

1. COCERAL facts and figures



COCERAL – facts and figures

- COCERAL is the EU association representing the trade with cereals, oilseeds, feedstuffs, olive oil and agrosupply
- Founded in 1958
- Members are national associations representing grain merchants, storers and/or international traders
- 30 Member Associations in 19 countries + Unistock
- Associate Member
 - Switzerland
- Associate first processing associations
 - Euroflour
 - Euromalt
 - Euromaisiers

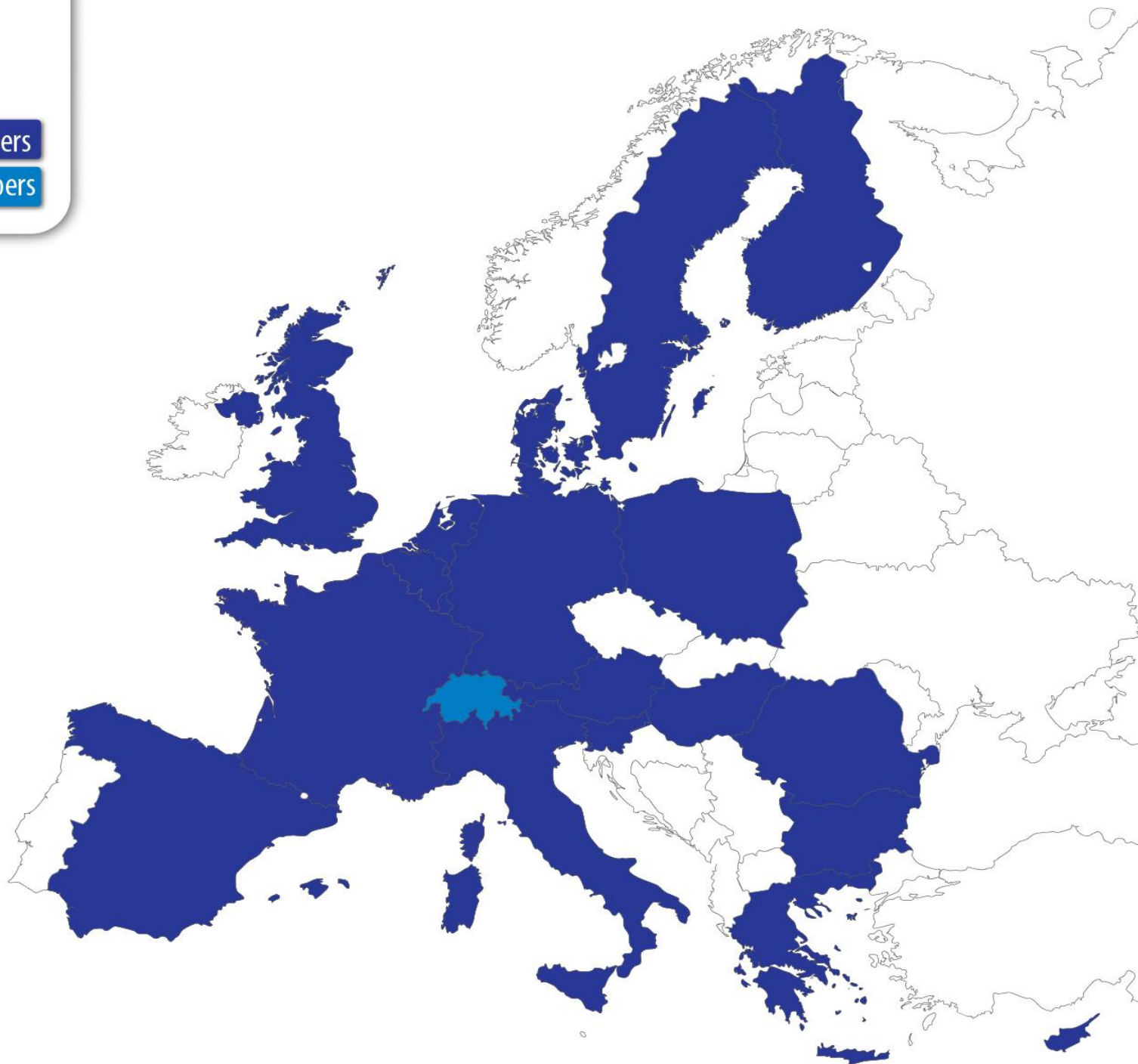




COCERAL Members

Associate Members

30 Member Associations
19 EU countries
1 Associated in Switzerland



Food & Feed chain : COCERAL representation

AGROSUPPLY INDUSTRIES
Seed / Plant Protection Products Industry

AGROSUPPLY DISTRIBUTION-ADVICE
*of Seeds, Pesticides
Merchants, Cooperatives*



AGRICULTURAL PRODUCTION
Farms



1st TRADING
*Collection, Storage, Transport
Merchants, Cooperatives*



1st PROCESSING
*Food industry (millers, maltsters...)
Feed industry*

INTERNATIONAL TRADING
*Import, Export, Storage, Transport
International traders*

THIRD COUNTRIES

2nd and 3rd PROCESSING
Food industry / Feed industry

**DOMESTIC AND
EU
MARKETS**

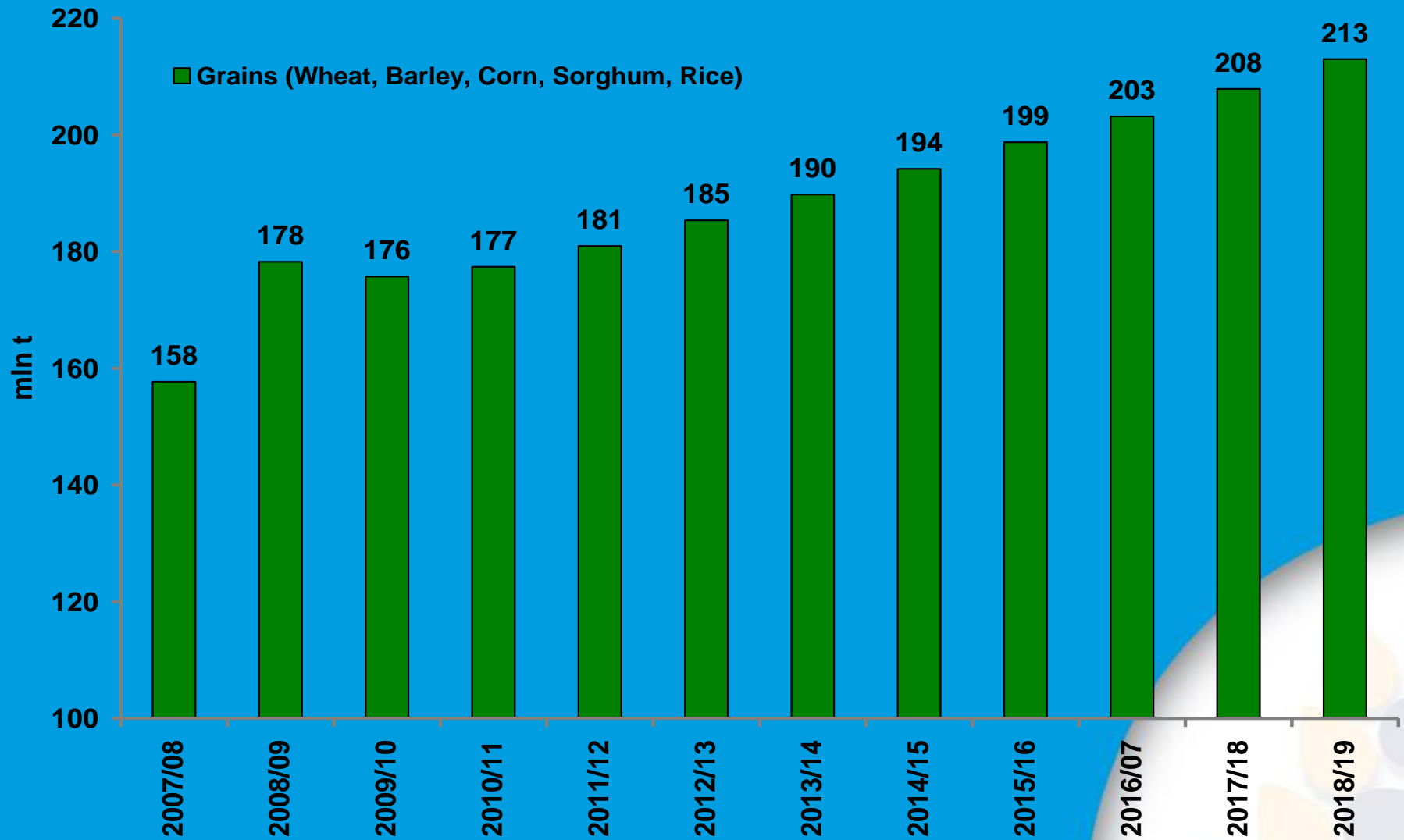
- Legend**
- Production
 - Trading companies
 - Processing companies
 - Distribution companies

DISTRIBUTION
*Wholesalers, Warehouses
Trade & Import/Export*

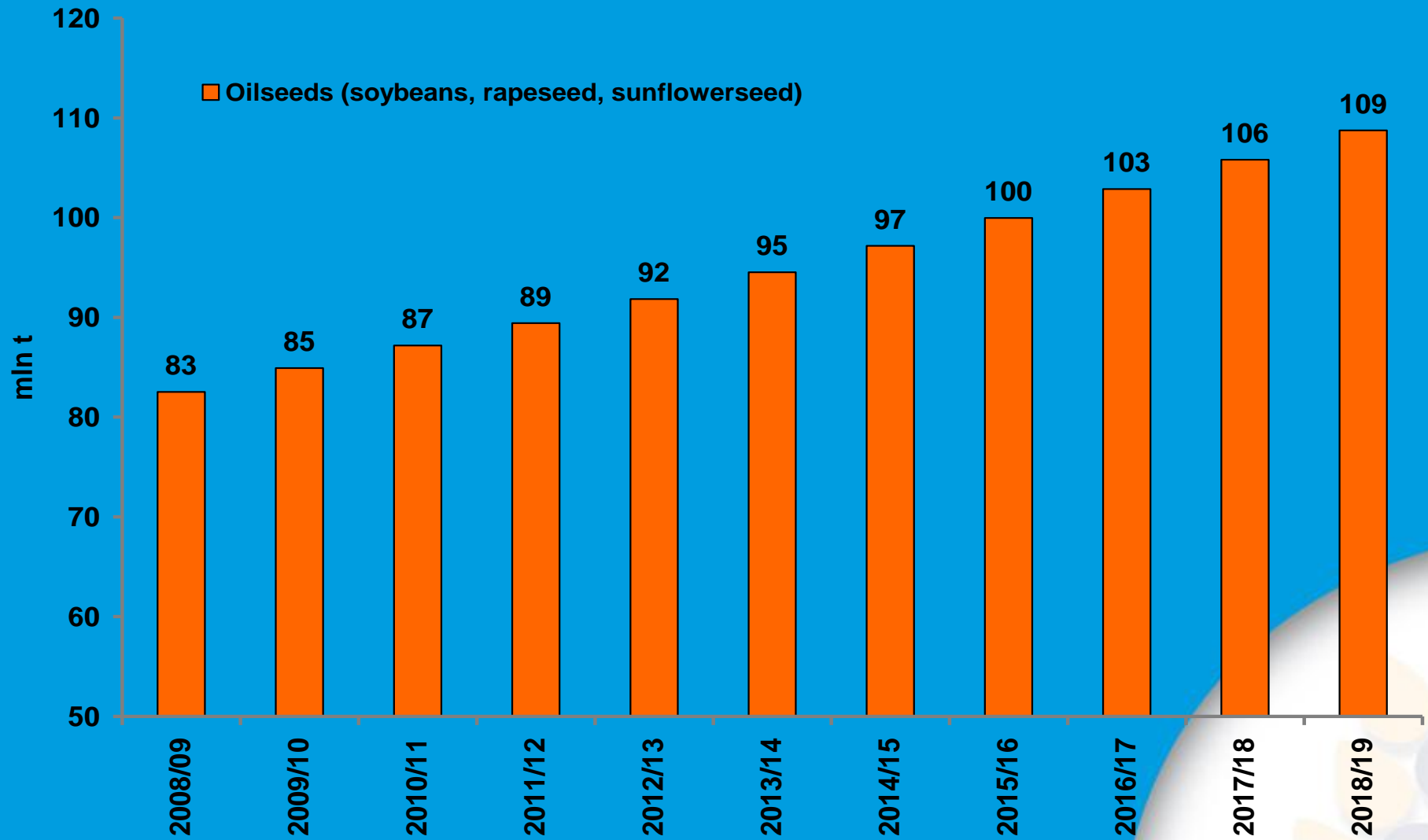
DISTRIBUTION TO FINAL CONSUMERS
*Big and Medium retailers
Small retailers (bakeries, butchers...)*

CONSUMERS

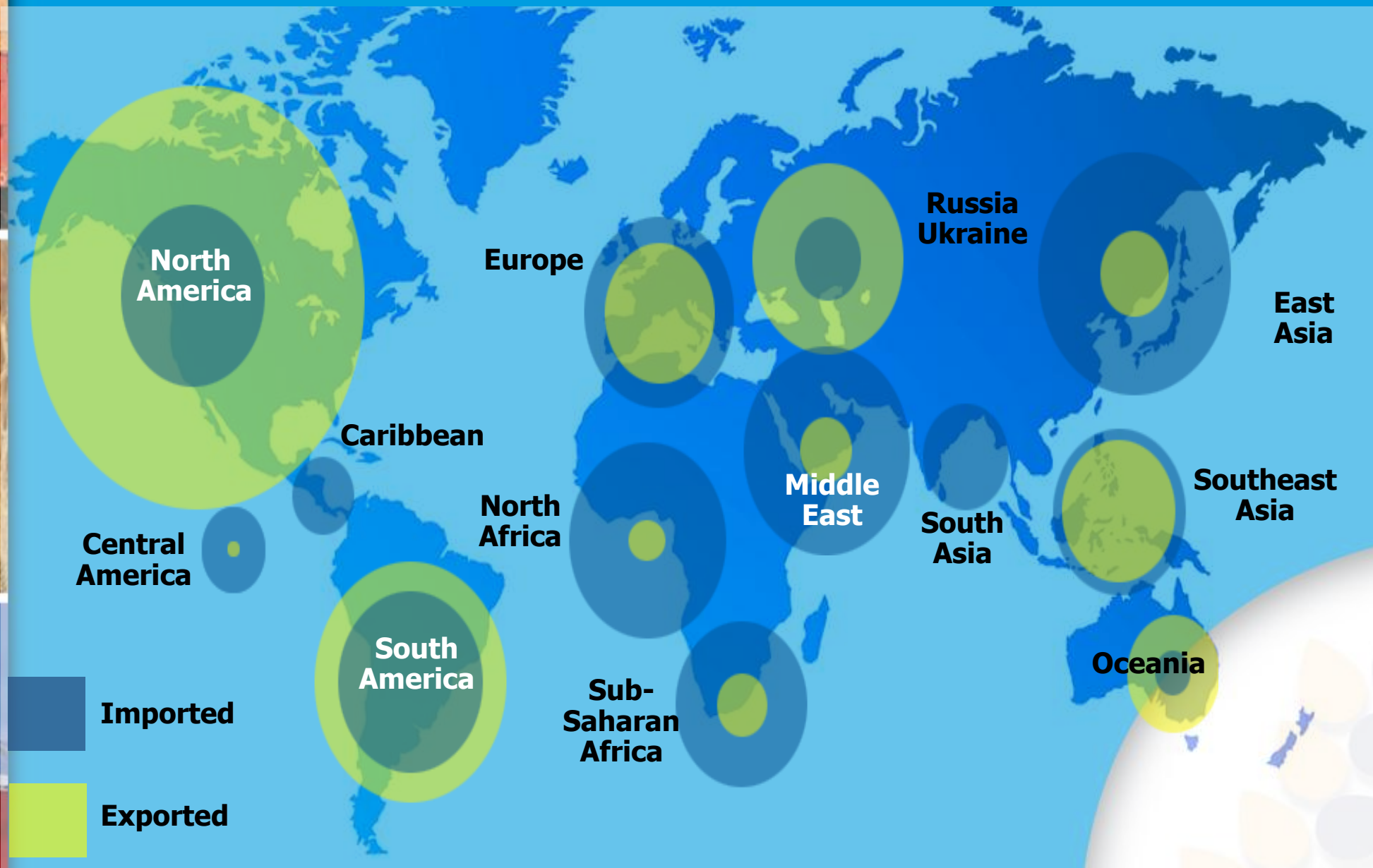
World Grain Trade



World Oilseed Trade



Global grain trade today – buyers and sellers



EU: GMOs and Sustainability

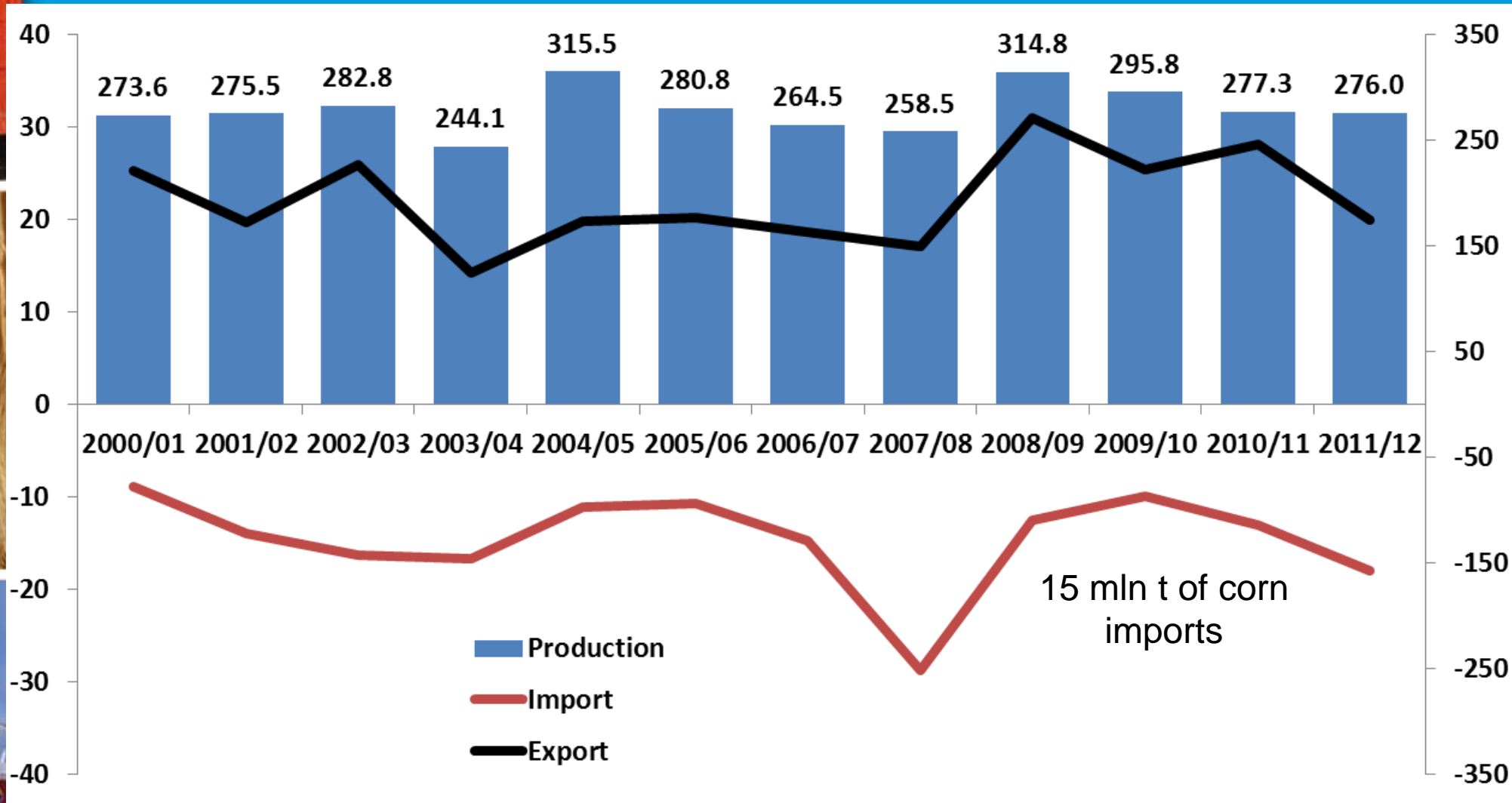


2. EU trade flows: Supply & Demand



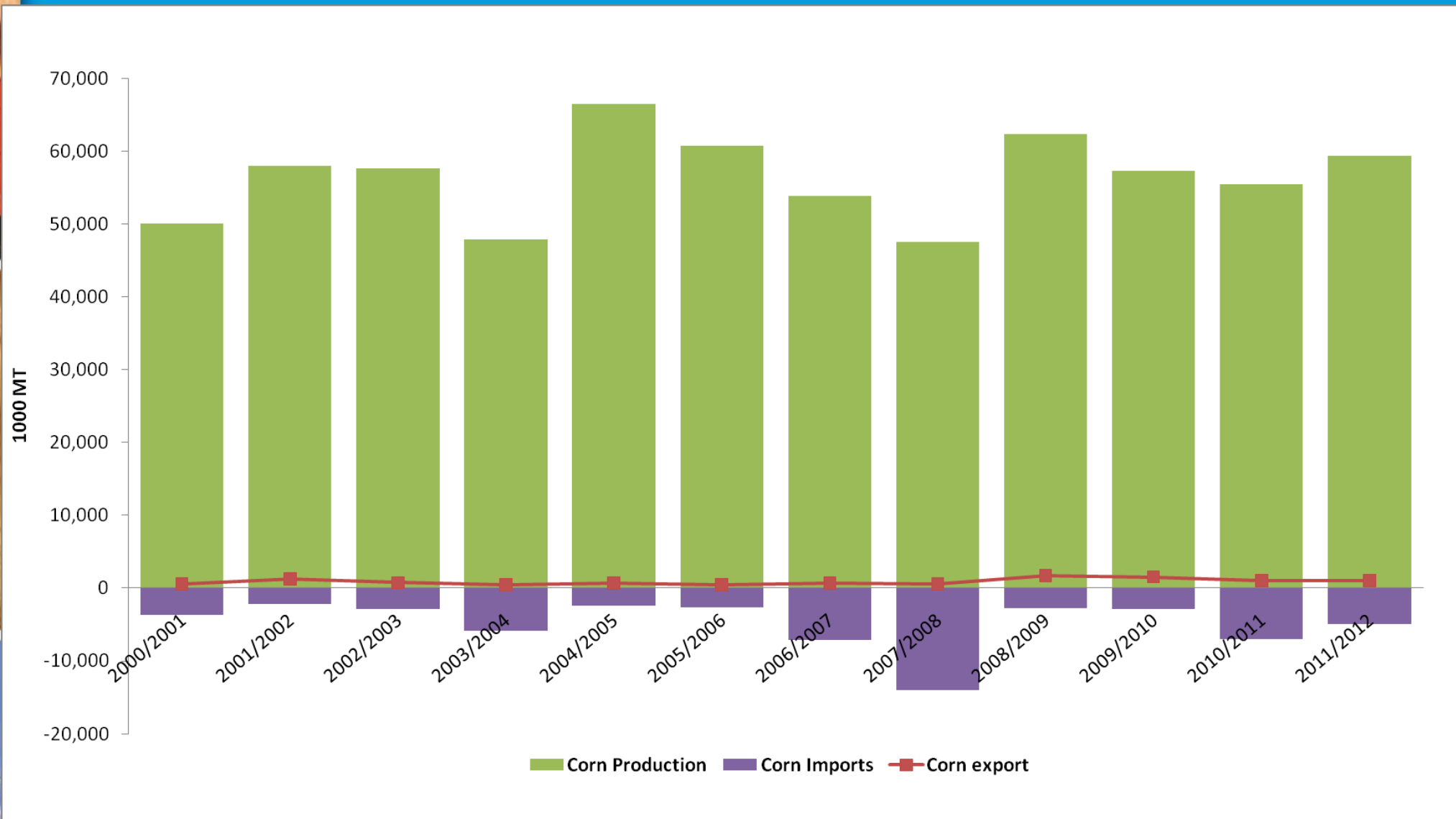
EU-27: Grain Supply and Demand (mln t)

Brazil the major corn supplier to the EU



Source: USDA, ACTI

EU-27: Corn import – production – export

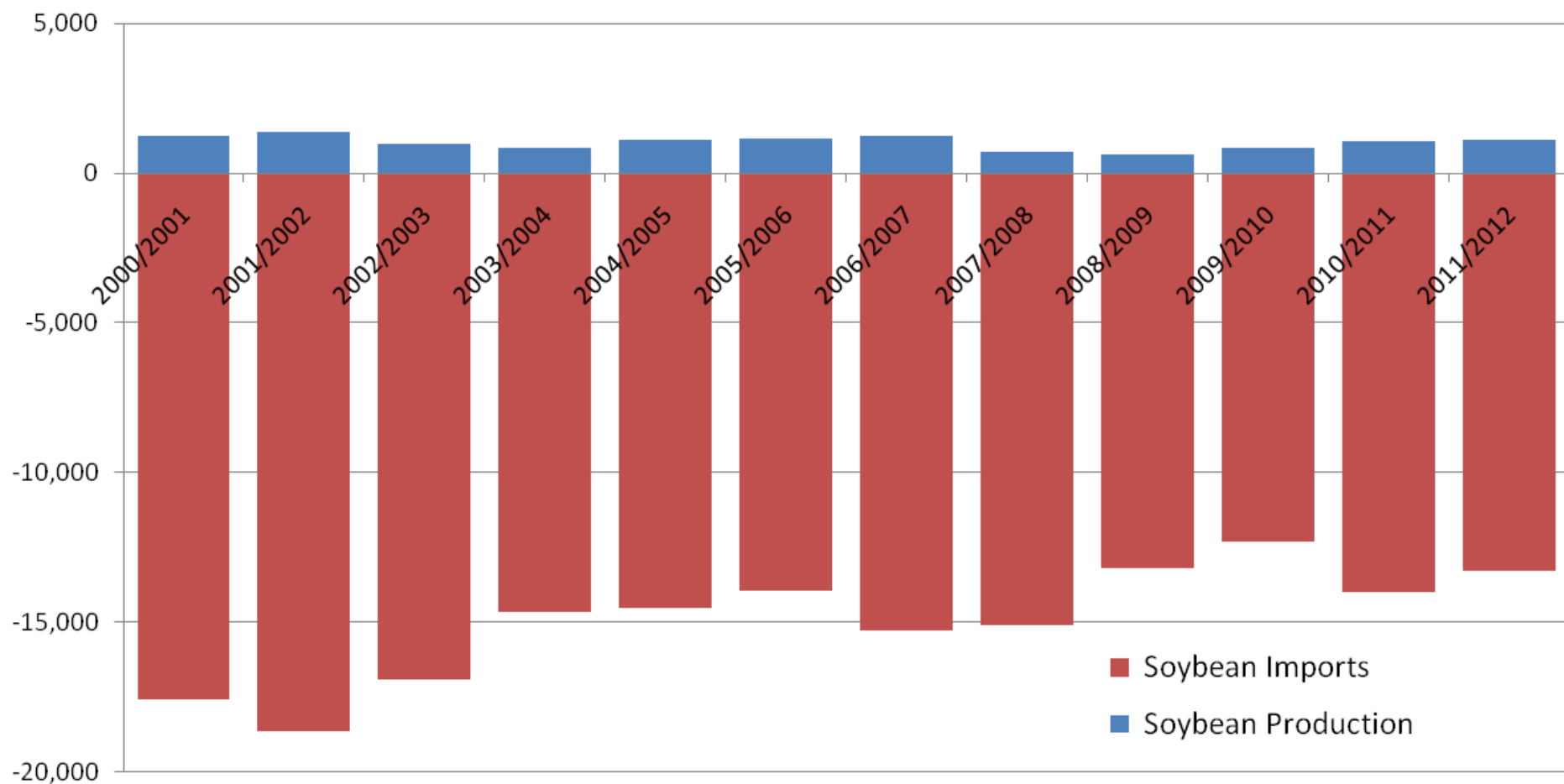


Source: USDA

EU-27: 2nd largest Soybean Importer (mln t)

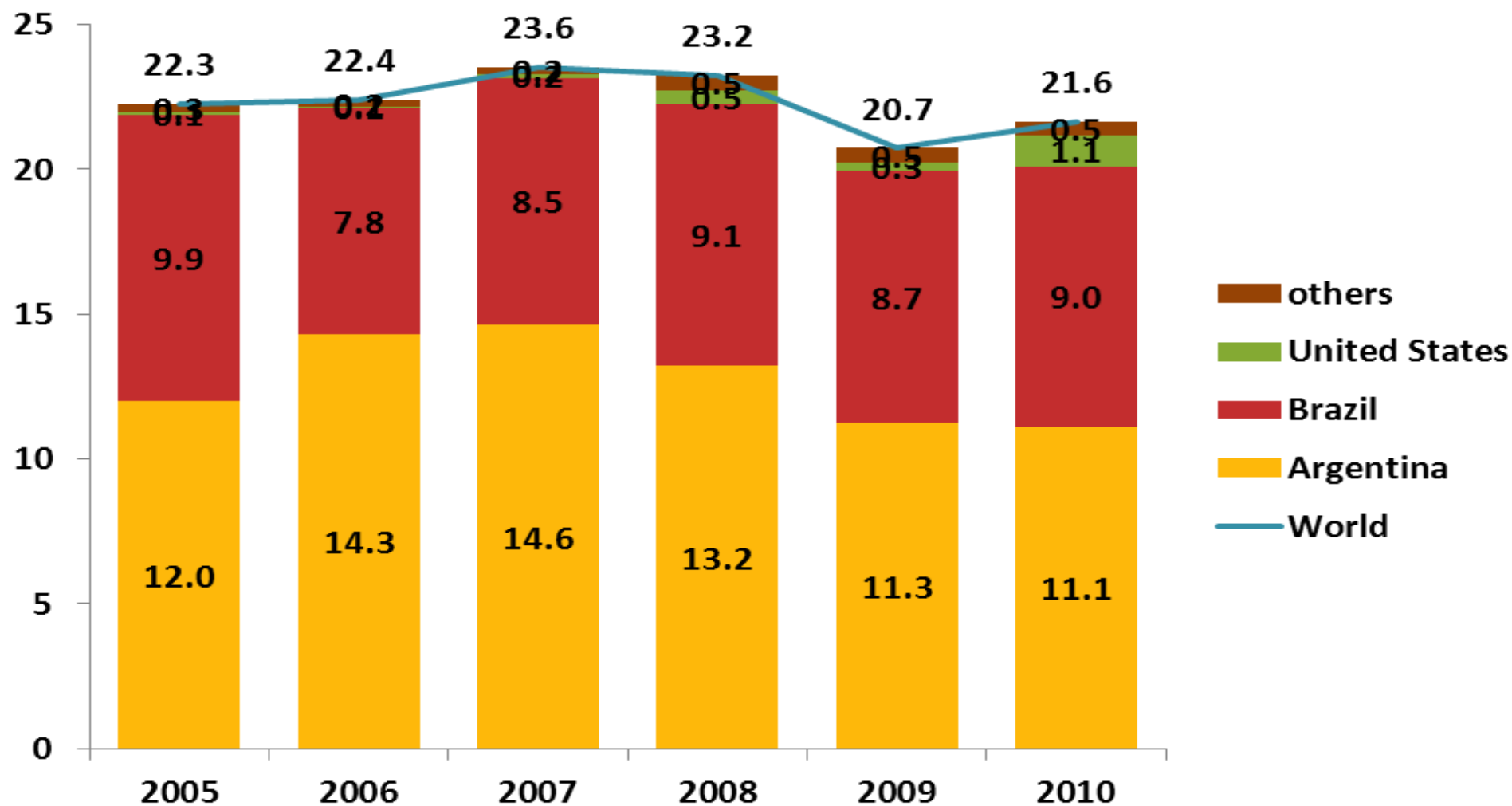
EU accounts for 15% of global imports; China for 60%

EU Soybeans Production and Imports (1000 MT)



Source: USDA

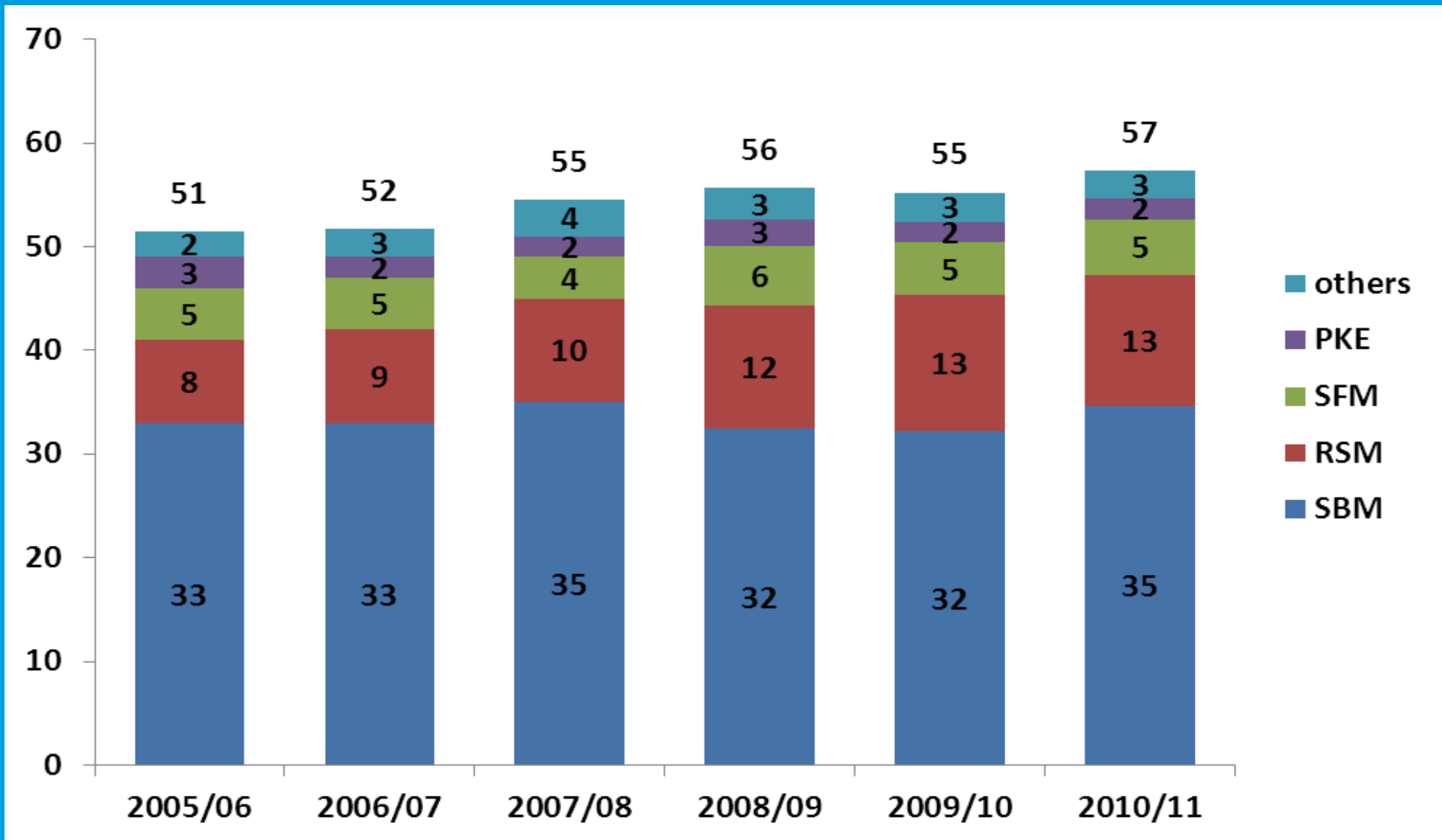
EU-27: Largest Soybean Meal Importer (mln t)



Source: GTIS

EU-27: 2nd largest Oilmeal Consumer (mln t)

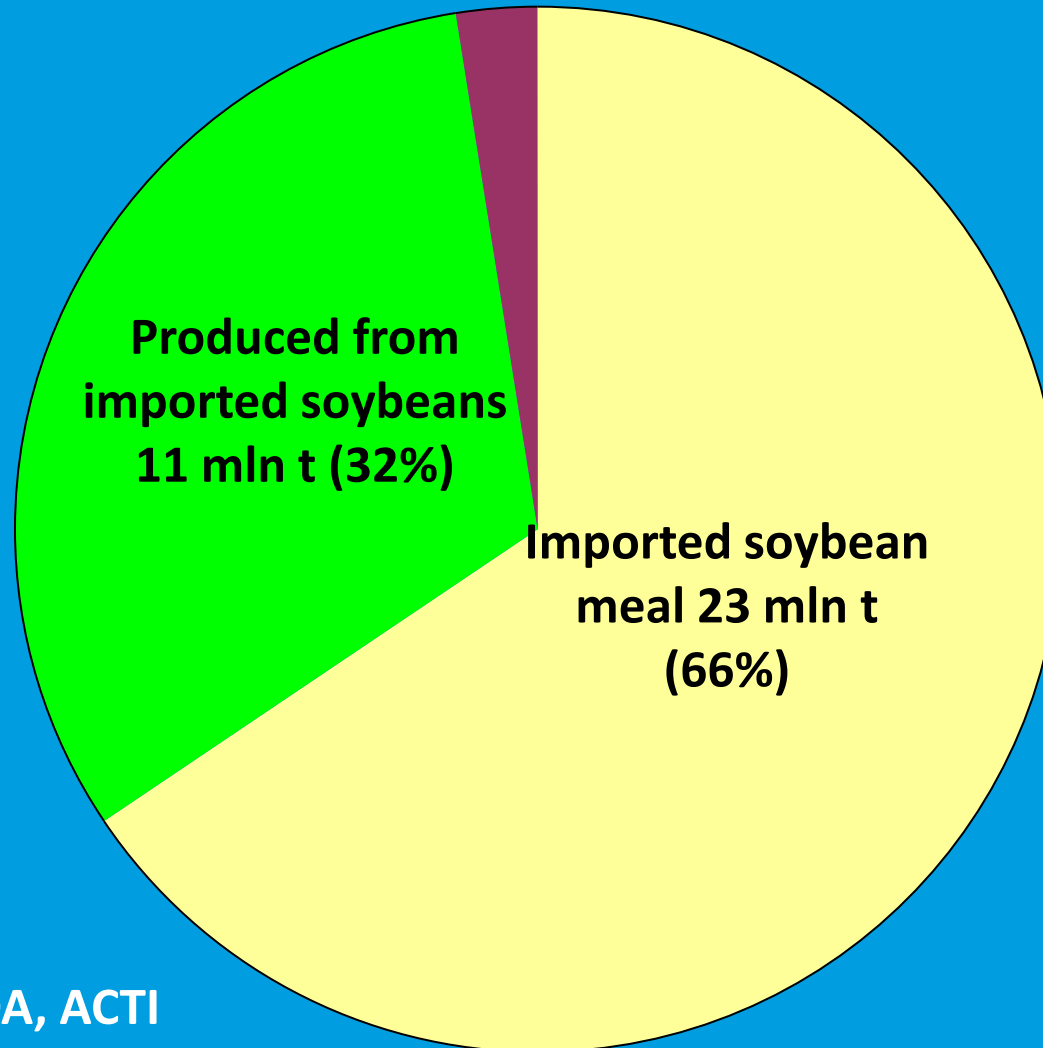
EU accounts for 20% of global demand; China for 25%



Source: USDA, OilWorld, ACTI

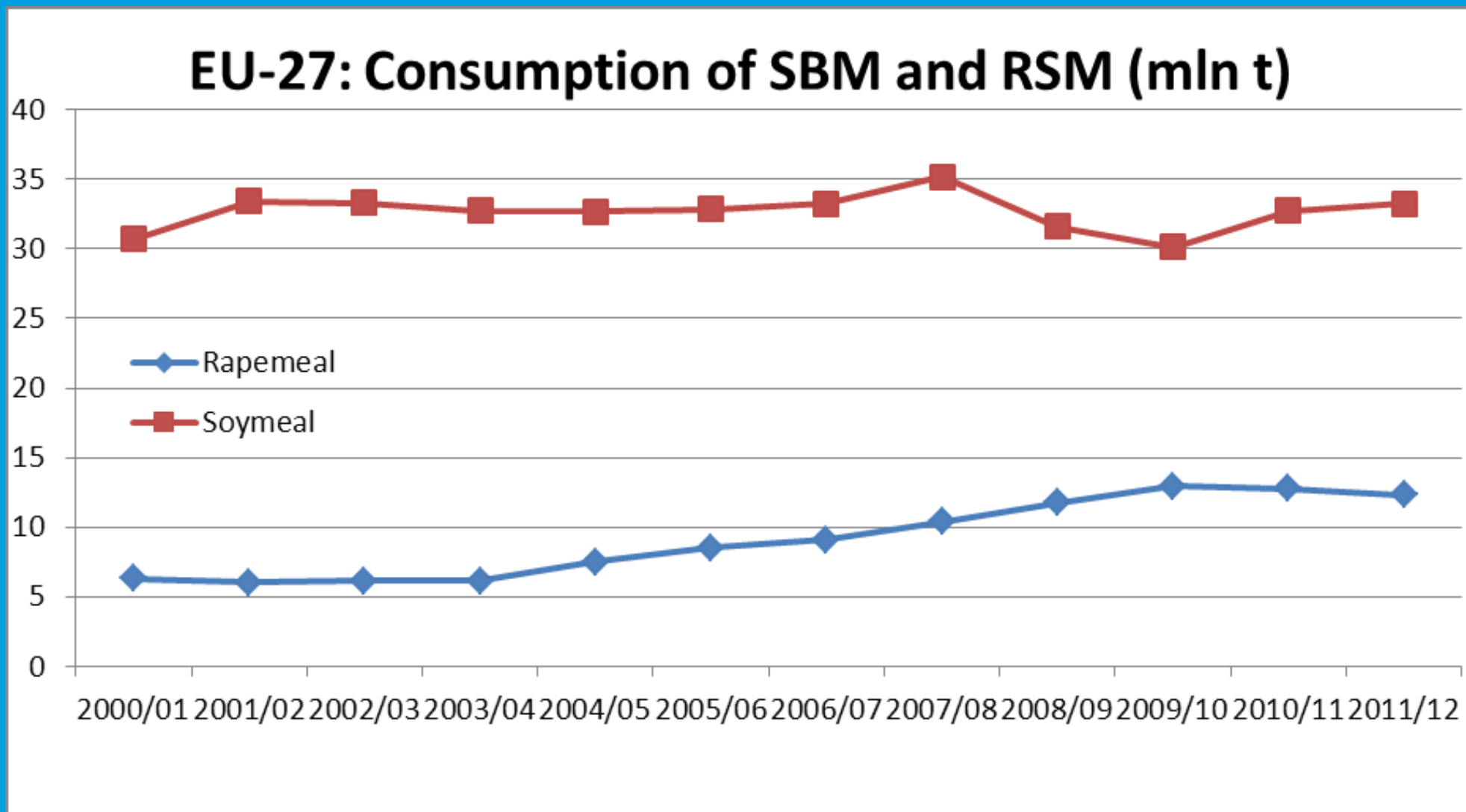
EU-27: Consumption of 35 mln t Soybean Meal - Imports and Domestic production -

Produced from EU soybeans: 0.8 mln t (2%)



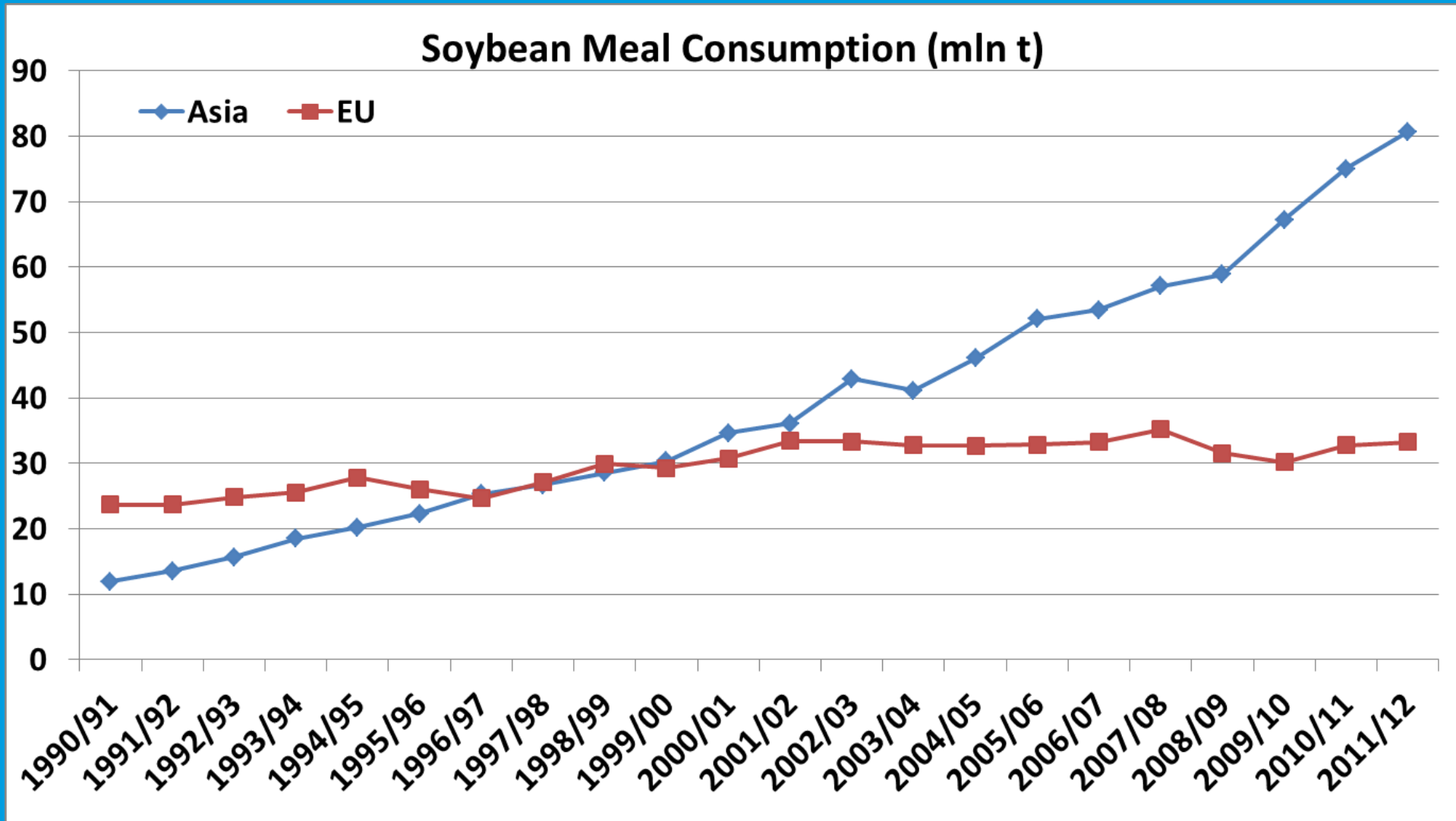
Source: USDA, ACTI

EU -27: Rapeseed meal consumption doubled, while soybean meal demand remained relatively stable



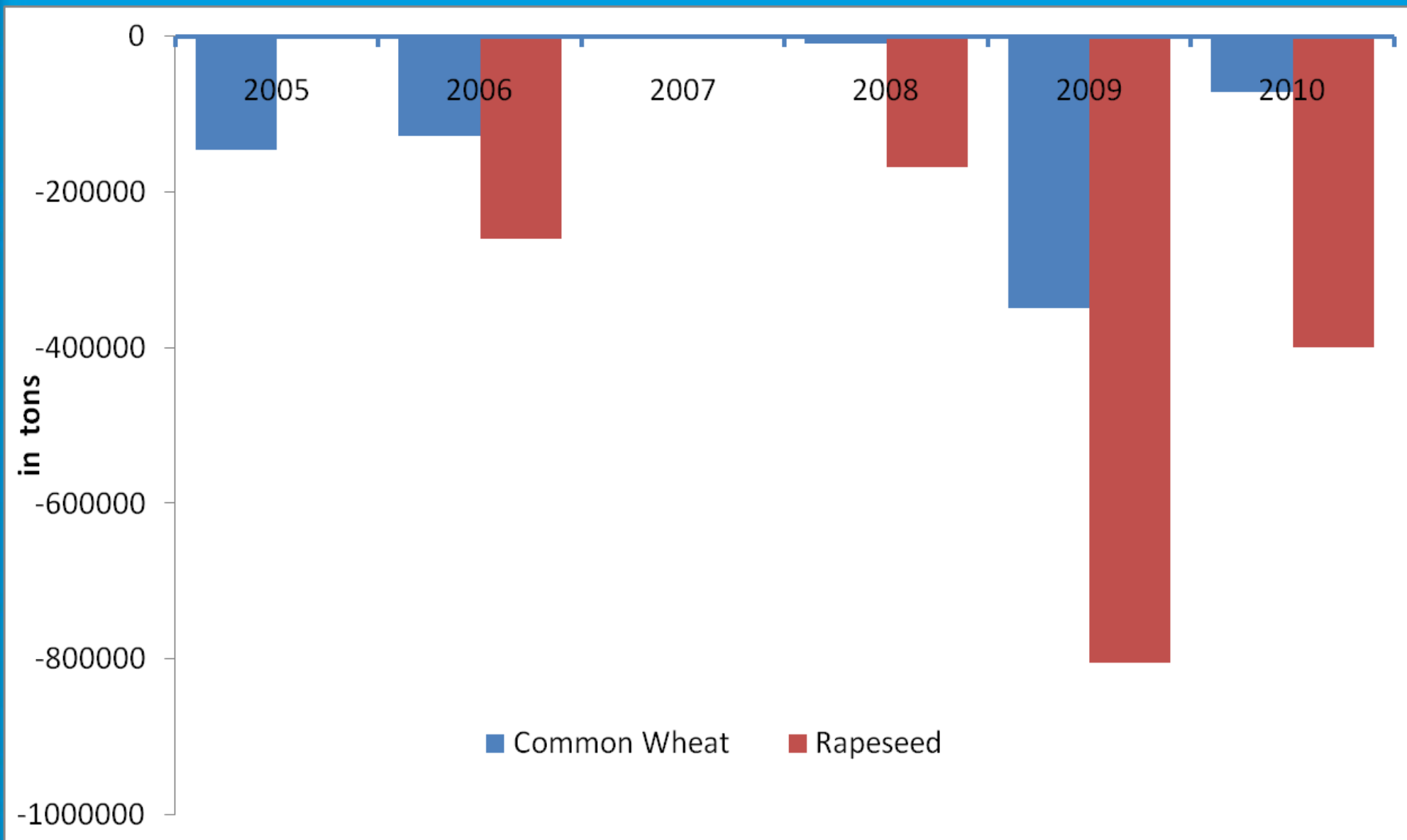
Source: USDA

EU -27: Soybean meal consumption slightly growing Asian soybean meal demand shows strong growth



Source: USDA

EU -27: import from Australia – main commodities



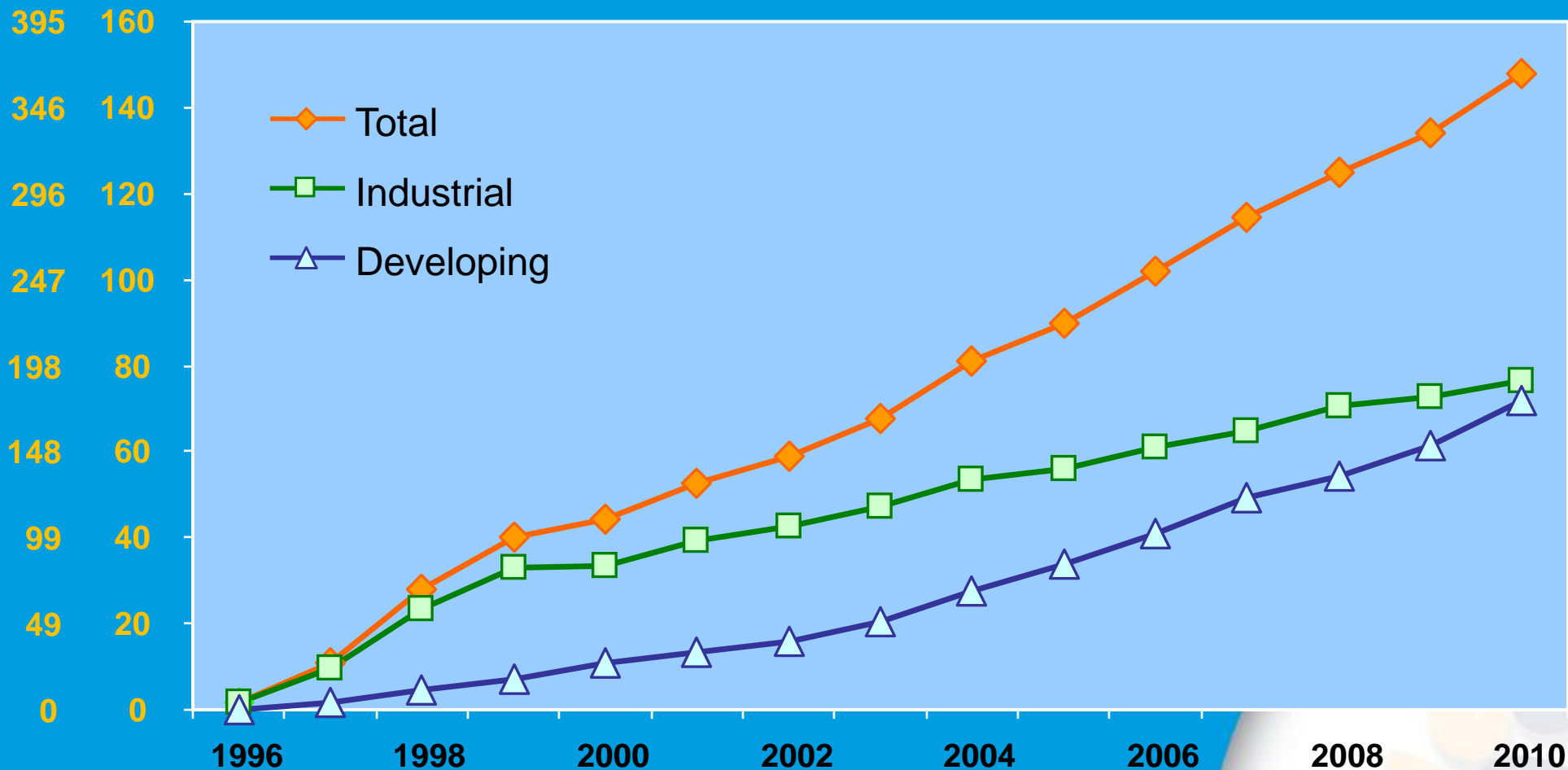
Source: United Nations, Comtrade

3. EU and worldwide GM adoption



Global Area of Biotech Crops, 1996 to 2010: Industrial and Developing Countries (M Has, M Acres)

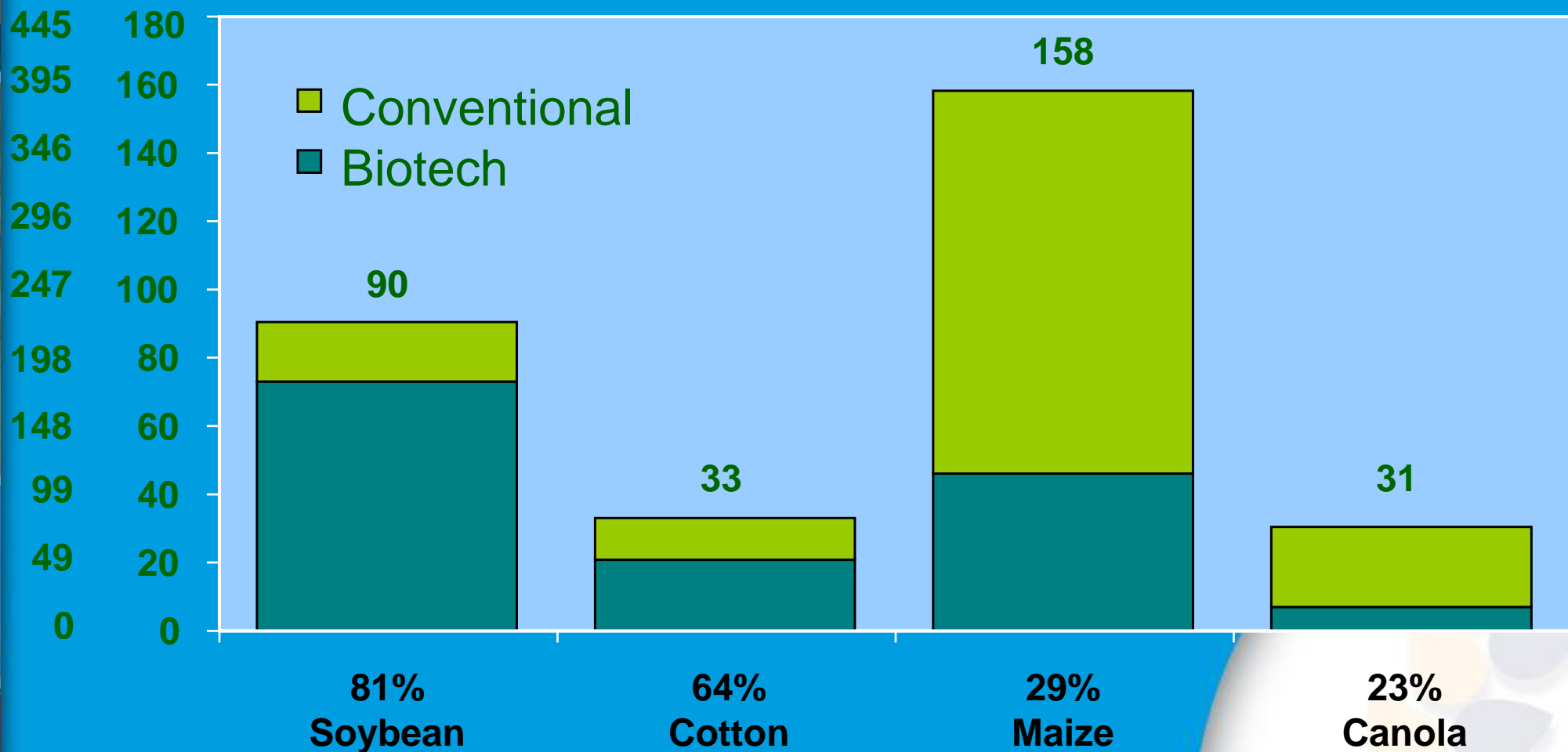
M Acres



Source: Clive James, 2010

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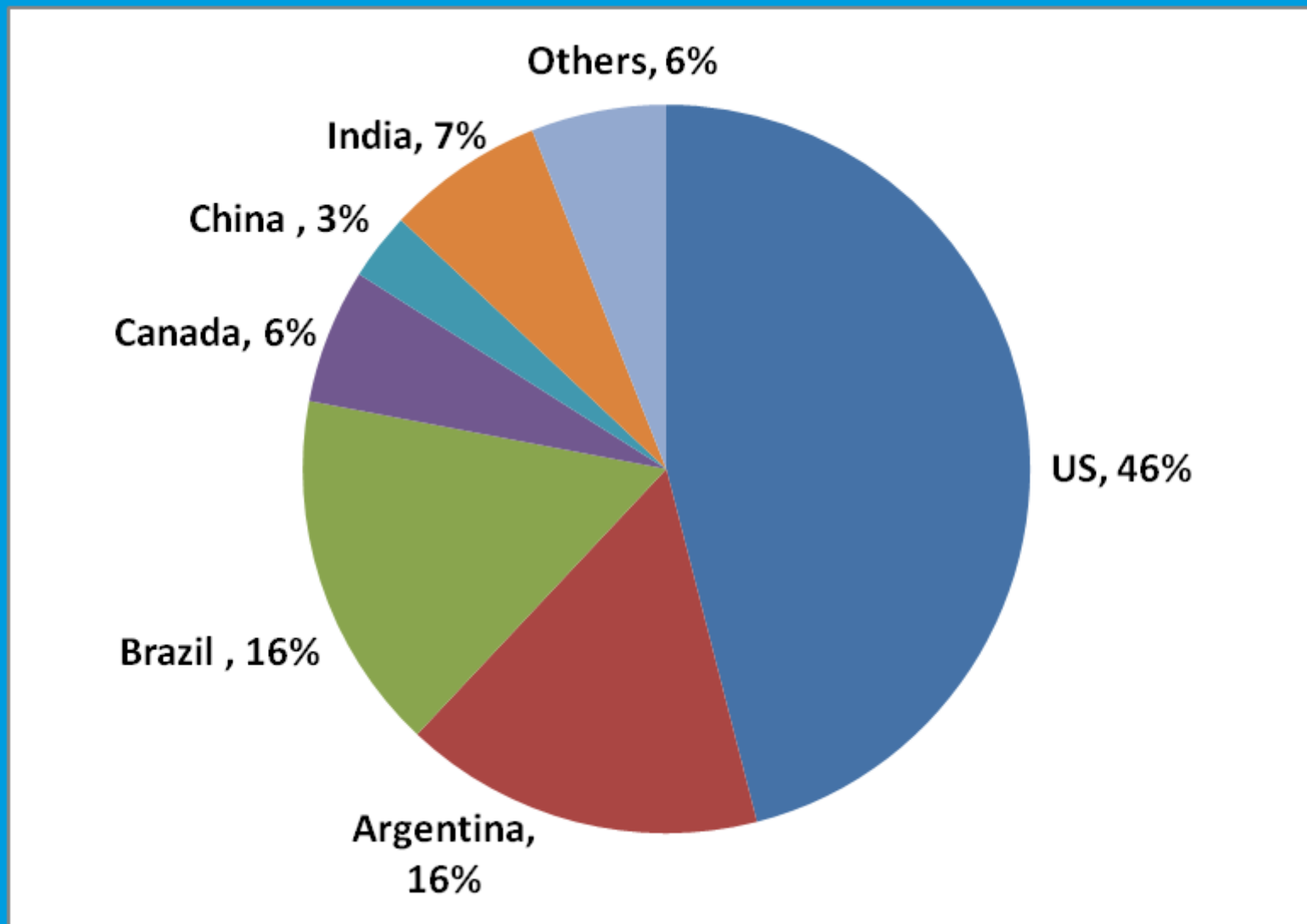
Global Adoption Rates (%) for Principal Biotech Crops (Million Hectares, Million Acres), 2010




Source: Clive James, 2010

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Global Biotech crops plantings 2009 by country



Source: ISAAA



4. Impact of the asynchronous approval in the EU and the “zero” tolerance policy

The EU vulnerability to the asynchronous approval of GM events and the “zero” tolerance policy

- Rapid growth in the use of GM technology in 3rd countries
- EU dependency of imports of maize, soybeans and products derived thereof from 3rd countries (only 2% of SBM from domestically grown soybeans):
 - (Almost) no maize imports into the EU from the US since 1997
 - 6 mln t of CGF/DDG imports reduced to almost zero;
 - 2010/11 shows a recovery to about 1 mln t, but **2011/12** problematic again

Which events may cause problems for EU importers?

USA: Corn MIR 162 (Syngenta), Enogen (Ethanol corn from Syngenta)

BRAZIL: Corn MIR 162 (Syngenta) ; Soybean (**BASF/Empraba**),
Soybean Liberty Link A5547-127 (Bayer)

Technical Solution for minutes traces of GMOs not yet authorized in the EU

The partial feed-only Technical Solution

- **For feed only:** first step in the right direction BUT incomplete solution, it must include food and 'other uses'
- **Technical adjustment:** 0.1% + uncertainty factor per single GM event
- **Main prerequisites:**
 - valid application submitted to EFSA
 - Quantitative detection method;
 - Reference material validated by Joint Research Center (JRC)

The TS applicable to the following classes of GM events

- GM events not **yet** authorized in EU:
 - **List of covered GM events:** http://ec.europa.eu/food/dyna/gm_register/index_en.cfm
- **Current Discontinued Events:** GM events for which the authorization has expired
 - Scope of the original authorization: **food, feed and other uses**
 - Authorization **limited to feed only**
- **Future Discontinued Events:** GM events for which an authorization will expire
 - "Overnight" inclusion of future Discontinued GM Events
 - NO phasing out policy before being subject to the TS

Low Level Presence policy for GMOs not authorized in the EU

- A long-term strategy -

EU dependency to 3rd countries import:

- Soybeans
- Soybean Meals & Oils
- Corn

The Technical Solution it's a good step into the right direction, however

- Food needs to be included within the scope of the Technical Solution
- A Technical Solution is not enough: EU Food and Feed Business operators need to achieve more legal certainty
- Viability for the supply of raw materials in the EU and legal certainty for the operators to be achieved by establishing a comprehensive long-term strategy:

Robust LLP policy for GMOs not authorized in Europe in food and feed based on a workable threshold

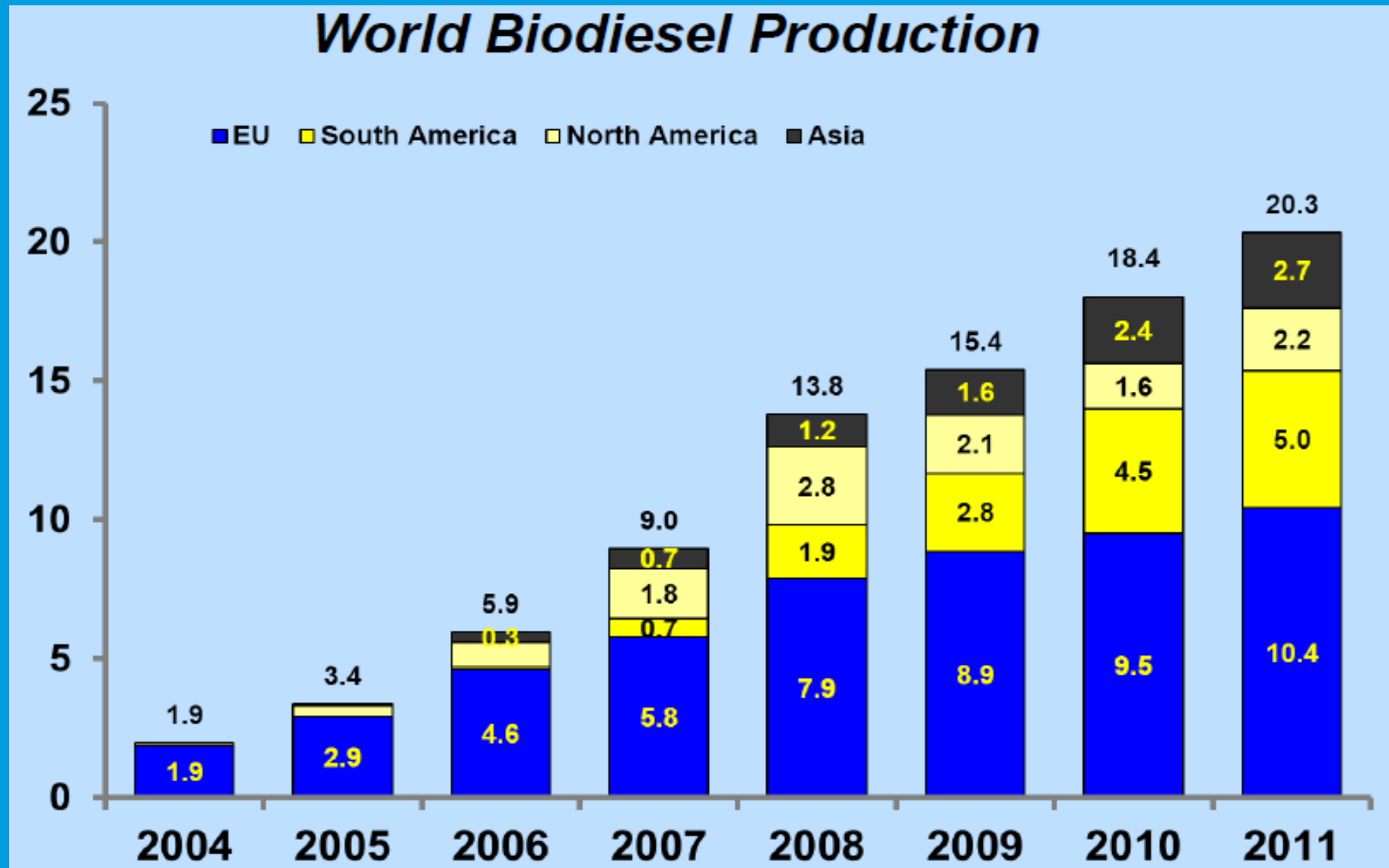
5. Sustainability



EU Legislative Framework for biofuels and sustainability

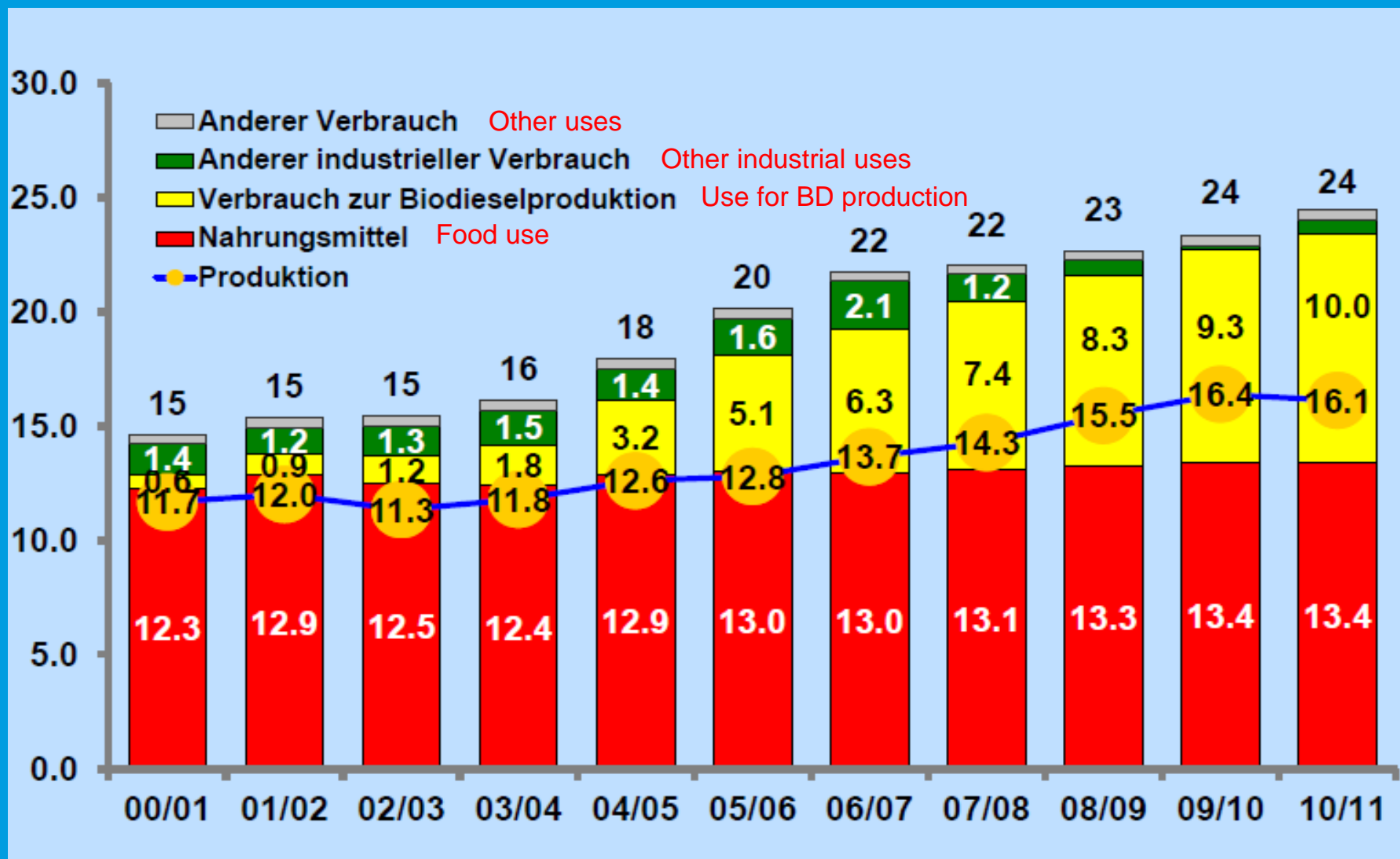
- Directive 2009/28 [Renewable Energies Directive] sets EU targets for renewable energies by 2020:
 - 20% share of energy from renewable energies
 - 10% share of renewable energies in transport [each Member State is free to set its own penalty system]
- Compliance with sustainability criteria is necessary condition for biofuels to account toward the 10% target
- Directive 2009/30 [Fuel Quality Directive] sets environmental specifications for fossil fuels
 - 6% reduction of GHG emissions by 2020 for fossil fuels

World Biodiesel Production (mio t)

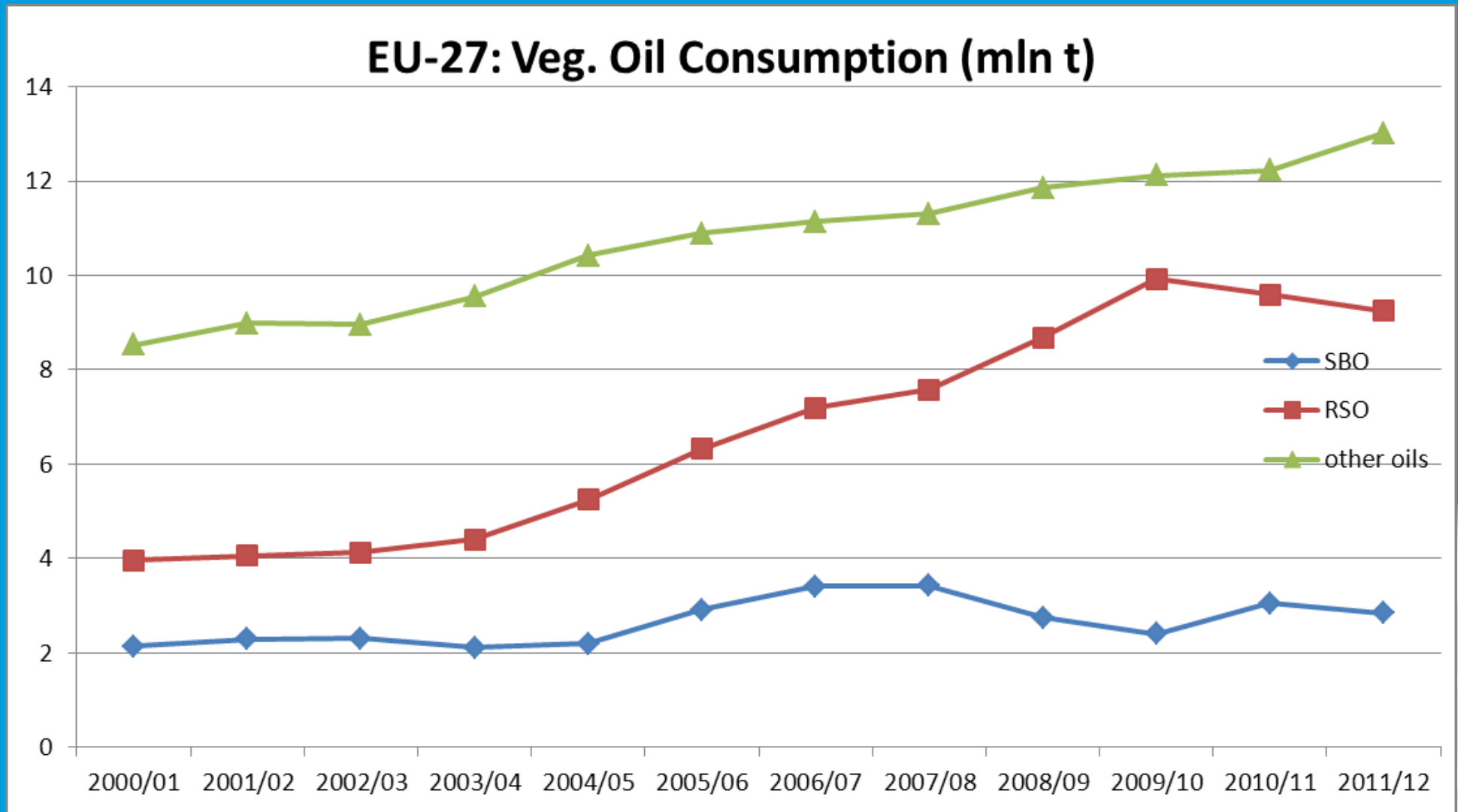


Source: FO Licht - Toepfer

EU use of vegetable oil for biodiesel production (Mio t)

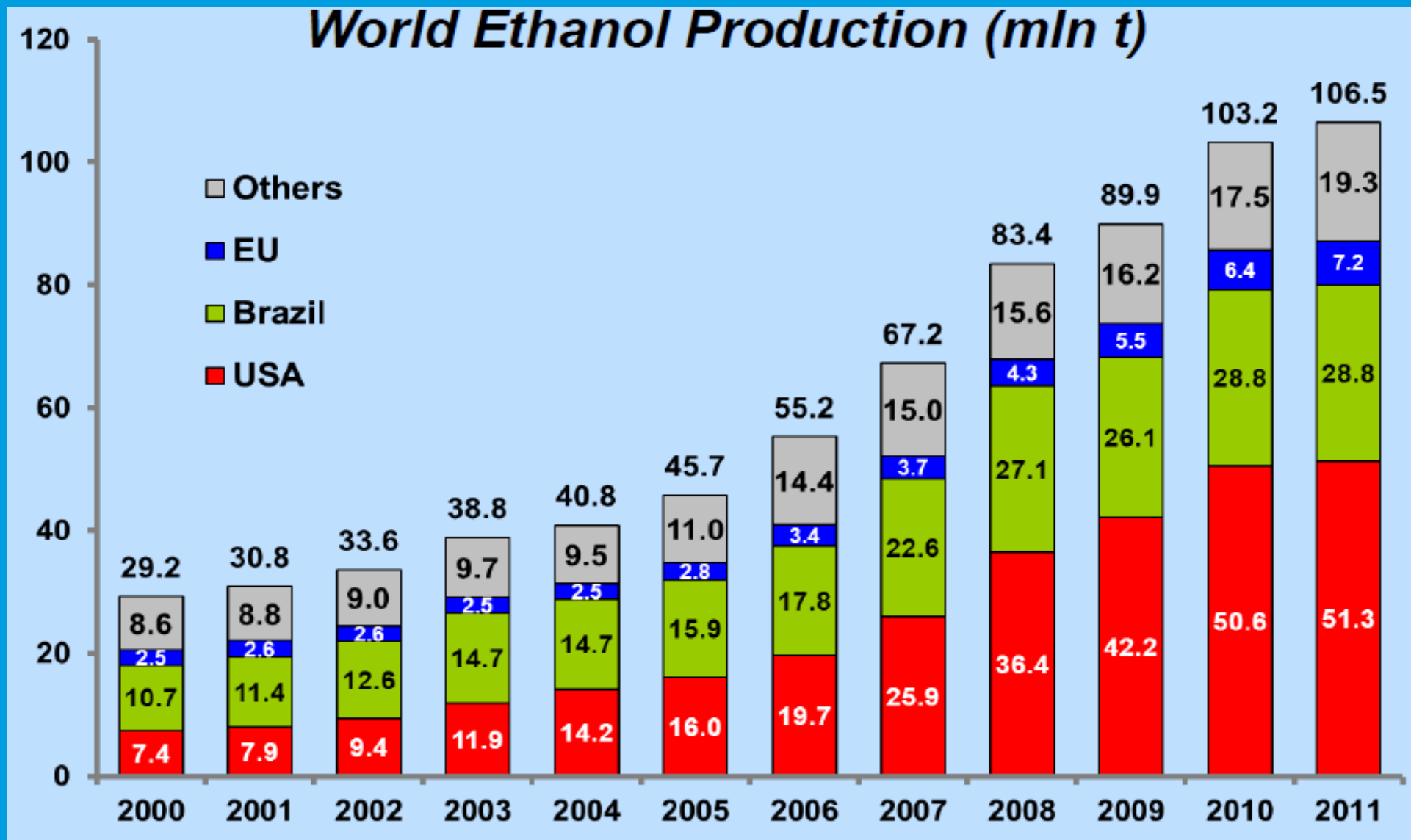


EU -27: Biodiesel Production drove increase in veg. Oil use EU production of rapeseed & rape oil more than doubled



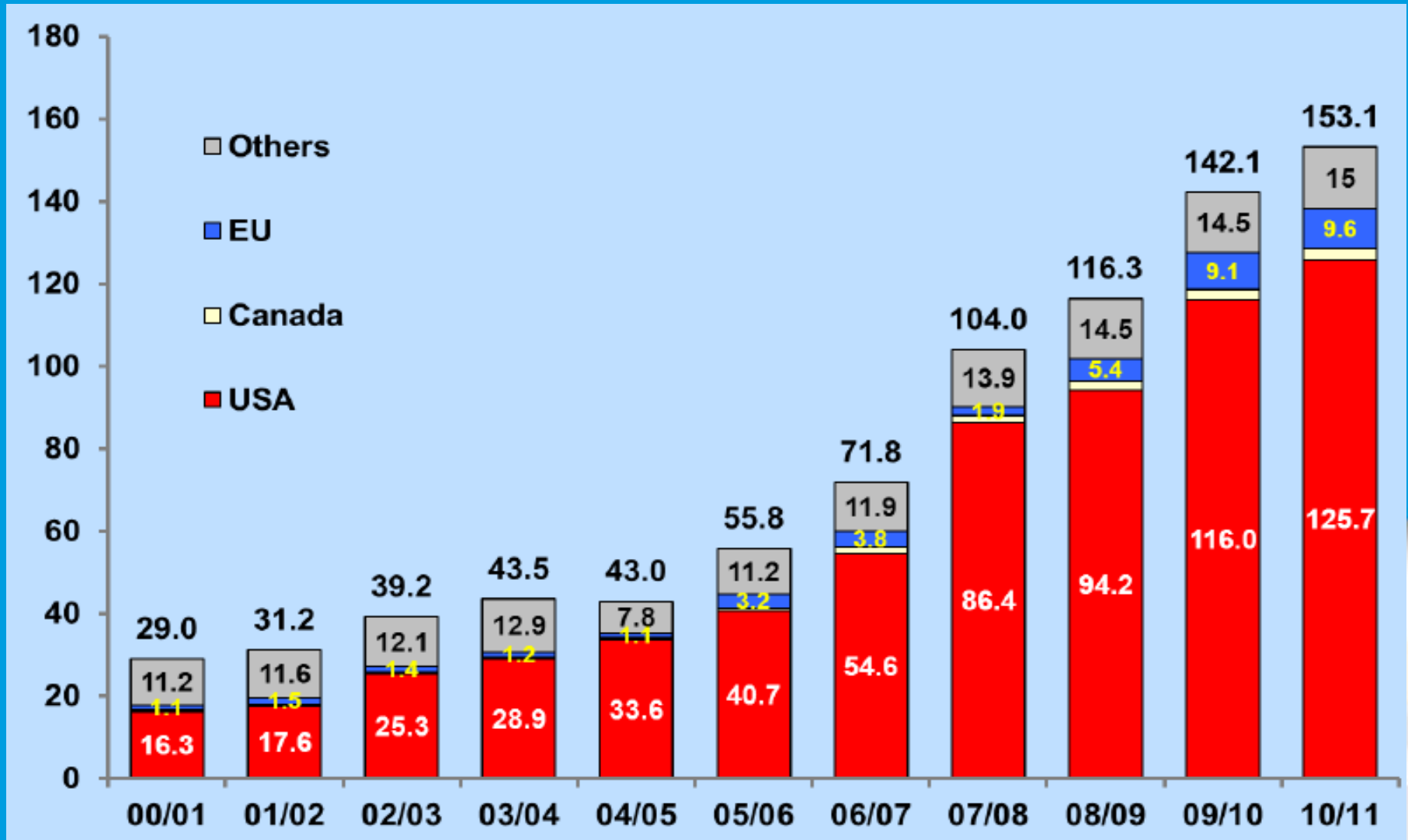
Source: USDA

World Bioethanol Production



Source: FO Licht - Toepfer

World Grain Use for Ethanol (mio t)



Source: ACTI, USDA - Toepfer

Main feedstocks used for biofuels production

Biodiesel

Main Origin	Main feedstock
USA	Soy + UCO + tallow
Canada	Canola
Argentina	Soy
Europe	Rape (70-80%) Palm (8-15%) Soy (8-15%) Sun (1-2%)
Asia	Palm

Bioethanol

Main Origin	Main feedstock
USA	Maize
Brazil/Central America	Sugarcane
Africa/MEO/Asia	Sugarcane + melasse
Europe	Wheat (35-40%) Maize (15-20%) Barley (1-4%) Rye (4-6%) Wine (1-3%) Sugarb. (30-40%)
Asia	Sugarcane + melasse + cassava

EU Renewable Energies Directive: Implementation timeline

- Entry into force December 5th 2010
- 3 ways to demonstrate compliance
 - **Voluntary schemes**
 - 7 adopted by the EU – officially valid as of mid-August
 - 18 more under evaluation
 - National measures
 - A few MS have transposed legislation
 - Bilateral agreement:
 - Not foreseen by Commission in the short term BUT
 - Very preliminary discussions started

Sustainability information

BIOFUELS

- **Guarantee at least 35% of GHG emissions savings**
 - Default (Annex V Directive – Update expected but not scheduled)
 - Or Actual (need for GHG calculators, so far not included in any voluntary scheme)
- **Feedstock sourced in compliance with land use criteria and not coming from NO-GO areas such as**
 - High biodiversity areas (forests and grasslands)
 - Definitions of “highly biodiverse grassland” ongoing: proposal likely in September
 - High carbon stocklands and peatlands
- **Cross-compliance with the Common Agricultural Policy if produced in the EU**

Mass Balance system:

- Site level
- Relevant time period
 - 3 months as common rule for voluntary schemes
 - Commission accepts up to 1 year

Challenges

- Equivalence among voluntary schemes
- Practical recognition of voluntary scheme at national level (though mandated by Directive)
- Lack of harmonization at EU level
 - No mutual recognition between member states
 - Different progress in transposition process
- Double counting feedstock (wastes and residues): lack of common definition, no positive list available
- Fossil fuel baseline and review default values
- Indirect Land Use Change



Thank you for your attention!

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