



## Press Release

### Julien Taieb joins COCERAL as Senior Policy Advisor

Brussels, 02 December 2010

COCERAL announced today the appointment of Mr. Julien TAIEB as new Senior Policy Advisor.

“I am pleased to announce that Mr. Julien TAIEB has been appointed Senior Policy Advisor of COCERAL. I am confident that his knowledge and understanding of the agro-supply sector and his experience in public affairs will strengthen the representation of the cereals, rice, feedstuffs, oilseeds, olive oil, oils and fats and agro-supply trade in Brussels” said Margaretha Minser, COCERAL President.

Julien TAIEB is a French/Italian national. He trained as a European and International lawyer and obtained a master’s degree in Community Law. In his professional career he worked as legal analyst at the European Commission before beginning a career in public affairs in Brussels in 2006.

He spent the last 4 years working for the feed sector notably as European Affairs Manager within FEFAC, the European Federation representing industrial compound feed manufacturers, specialising in feed labelling and the implementation of the European hygiene legislative package. He also acquired a sound knowledge of the feed safety assurance schemes.

Julien will be particularly focusing on the tools developed by COCERAL together with the partners along the chain for the implementation of the food and feed hygiene legislation and will dedicate time to the consolidation of the new GTP Code<sup>1</sup> - Quality assurance scheme within the framework of the EFIP platform<sup>2</sup>.

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<sup>1</sup> GTP Code for the collection, storage, trading and transport of cereals, oilseeds, protein crops and other plant products and by-products – [www.gtpcode.eu](http://www.gtpcode.eu)

<sup>2</sup> <http://www.efip-ingredients.org/>

