



# **"COMMUNICATING RISKS, SHARING EXPERIENCES, SEIZING OPPORTUNITIES"**

**COCERAL - UNISTOCK**

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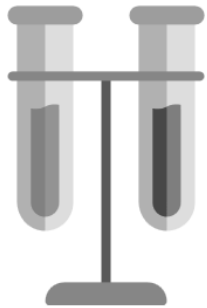
# Sustainability

- Food reformulation and marketing
  - **Better nutrition leads to better health, longer life**
  - **Efficient use of resources to feed growing population**
- Working together to achieve common goals
  - **A clear role for the retail sector for more sustainable consumption and more sustainable lifestyle choices**



## 3 key areas for success

Improving understanding  
on effects of chemical  
exposure



Enabling better targeting  
of health-related  
measures



Building a new  
understanding and  
positive view of science-  
based evidence





## **HBM4EU important for human health protection**

- Enables evidence-based, targeted risk management measures **to better protect human health**
  - **Comparable data on human exposure to chemicals and mixtures of chemicals across the EU**
  - **Link exposure to pathways and sources of exposure**
  - **Causal links between human exposure and adverse health effects**



## HBM4EU shall contribute to ...

- Restoring public trust in science
- Decisions taken on best available science in a transparent manner
- Better communication on:
  - **science**
  - **exposure**
  - **adverse health effects**
- Better targeting of health-related measures



***Thank you !***