"COMMUNICATING RISKS, SHARING EXPERIENCES, SEIZING OPPORTUNITIES"

COCERAL - UNISTOCK

Monday 29 May 2017
Warsaw, Poland
Restoring public trust in science

Evidence-based decisions on:

- New food products
- Substances
- New methods of food production
Sustainability

- Food reformulation and marketing
  - Better nutrition leads to better health, longer life
  - Efficient use of resources to feed growing population
- Working together to achieve common goals
  - A clear role for the retail sector for more sustainable consumption and more sustainable lifestyle choices
3 key areas for success

Improving understanding on effects of chemical exposure

Enabling better targeting of health-related measures

Building a new understanding and positive view of science-based evidence
HBM4EU important for human health protection

• Enables evidence-based, targeted risk management measures to better protect human health
  • Comparable data on human exposure to chemicals and mixtures of chemicals across the EU
  • Link exposure to pathways and sources of exposure
  • Causal links between human exposure and adverse health effects
HBM4EU shall contribute to ...

- Restoring public trust in science
- Decisions taken on best available science in a transparent manner
- Better communication on:
  - science
  - exposure
  - adverse health effects
- Better targeting of health-related measures
Thank you!