



European Association representing the trade in cereals, rice, feedstuffs, oilseeds, olive oil, oils and fats and agrosupply
Comité du commerce des céréales, aliments du bétail, oléagineux, huile d'olive, huiles et graisses et agrofournitures

Press Release

Jaana Kleinschmit appointed President of COCERAL

Antwerp, 22 May 2015

COCERAL elects Jaana Kleinschmit as President

Jaana Kleinschmit, member of the management board of ADM Hamburg Aktiengesellschaft, General Manager of Germany GmbH and representing the German grain trade association (VdG - Verein der Getreidehändler der Hamburger Börse e.V.), was elected President of COCERAL by the General Assembly that met on 22nd of May in Antwerp. Succeeding Paul Della Tolla, Jaana will serve a two-year term until 2017.

After being elected, Jaana said she will strive to reinvigorate the commitment of members and to reinforce the cohesion of national associations towards COCERAL.



“We live at times with many opportunities for a thriving agricultural sector that also face challenging constraints coming from EU policies. COCERAL will unite its membership to ensure that innovation and better regulation become the real guiding principles of EU policies, especially for agriculture. We need liberalized markets for agricultural trade that also meet increasing demands from consumers for healthy diets at affordable prices.”

Jaana looks forward to working with the newly elected Presidium to bring fresh energy and ideas to COCERAL.

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Contacts

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COCERAL is the European association of cereals, rice, feedstuffs oilseeds, olive oil, oils and fats and agrosupply trade. It represents the interest of the European collectors, traders, importers, exporters and port silo storekeepers of the above mentioned agricultural products. COCERAL's full members are **26 national associations in 17 countries** [Austria, Belgium, Bulgaria, Denmark, Finland, France, Germany, Greece, Hungary, Italy, Luxemburg, Poland, Romania, Slovenia, Sweden, the Netherlands and the UK] and **1 European association** [Unistock] With about **2500 companies** as part of COCERAL national members, the sector trades agricultural raw materials destined to the supply of the food and feed chains, as well as for technical and energy uses. COCERAL has two associated members in Switzerland and Serbia.