



European Association representing the trade in cereals, rice, feedstuffs,
oilseeds, olive oil, oils and fats and agrosupply
Comité du commerce des céréales, aliments du bétail,
oléagineux, huile d'olive, huiles et graisses et agrofournitures

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COCERAL elected a new President and two Vice-Presidents

Brussels, 25 June 2018 - COCERAL, the European association representing the collectors, distributors, exporters, importers and agribulk storers of agricultural commodities as well as agrosupply, elected a new President and two Vice-Presidents during its General Assembly held earlier in June.

Paul Della Tolla, from Dimitriaki S.A, COCERAL's new President, and the two Vice-Presidents, Zsolt Kocza, Managing Director Grains EMEA with Cargill, and Marco Orioli, EMEA General Manager at CHS Inc., have been tasked with reviewing and aligning COCERAL's mission with the changes that have occurred in recent years in the global agriculture business environment, as well as strengthening the organisation to enable it to meet upcoming geo-political challenges and better address the needs of its members.

Their mandate will run until May 2019, by which date COCERAL is due to emerge as a stronger organisation, in sync with the new trade dynamics at European and global level.

"Trade has undergone significant changes in the last few years due to a variety of factors, but policy decisions have been a major driver for these changes, said Paul Della Tolla. It is therefore essential for the trade sector to have a strong European association that is able to forecast upcoming challenges, evaluate their impact on its members, and take action to limit disruptions. I am looking forward to work with the two Vice-Presidents during the next few months to fulfill the mission we were entrusted with by COCERAL's General Assembly".

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COCERAL is the European association of trade in cereals, rice, feedstuffs oilseeds, olive oil, oils and fats and agrosupply. It represents the interest of the European collectors, traders, importers, exporters and port silo storekeepers of the above mentioned agricultural products. **COCERAL's** full members are 21 national associations in 15 countries and 1 European association [Unistock]. With about 3500 companies as part of **COCERAL** national members, the sector trades agricultural raw materials destined to the supply of the food and feed chains, as well as for technical and energy uses. COCERAL has 1 associated member in Switzerland and 2 European Associations (EUROMALT and EUROMAISIER). Gafta is an extraordinary member of COCERAL.